



The Faculty of Arts-HaMidrasha, now in its 70th year, is a source of pride to Beit Berl College and infuses the campus with excitement and energy. At HaMidrasha, more than just an outlet of aesthetic creativity, the arts are a basis for nurturing the individual and expressing the myriad, sometimes muffled, voices of society. As the leading academic institution for training art teachers and a hub for burgeoning young artists, HaMidrasha inspires our teachers and students to create a deeper commitment for grappling with and healing Israel's divided society.

### HaMidrasha Gallery HaYarkon 19

The vibrant *Gallery HaYarkon 19* is HaMidrasha's window onto the community, located at the nexus of Tel Aviv's gallery district and disadvantaged southern neighborhoods. The Gallery's striking displays and center for social outreach host thousands of visitors a year. Through its wide array of activities, including encounters with local and international artists, contemporary art exhibitions and installations, screenings, book launches, multi-media and musical happenings, HaYarkon 19 is a dynamic catalyst in the Israeli art scene. Bringing the power of art to the community and the power of the community to the artist, the Gallery interacts with local high schools and art teachers, and offers specially tailored programs for children and senior citizens.

**HaMidrasha seeks \$185,000 to expand the scope and reach of Gallery HaYarkon 19 as a chief showcase of young artists. At the same time, it will become the nerve center for local artistic development, broadening its work in adjacent neighborhoods - from the Yemenite Jewish immigrants of the 1950s, to the African refugees of the Shapira neighborhood, and the Arab population of Jaffa.**

### Preparatory Program for Promising Arab Artists

Art expresses the heart of the communal experience. Each individual and group should be ensured access to the cultural conversation and the ability to enjoy the arts as a natural component of their life and their landscape. The lack of arts studies in the Arab community and the dearth of artistic opportunities perpetuate inequalities and discrimination. To create a greater social balance, HaMidrasha has established a one-year preparatory program designed to dramatically increase the number of Arab college students who enter the arts. Basic studies aim to bring Arab students up to par with their fellow students in the fundamentals of art and film, as well as strengthening their Hebrew language skills. After only four years, this program enjoys increasing popularity and today 25% of HaMidrasha students are Arab. Promising continued impact, Arab teachers and artists are poised to expand art education and awareness across their entire community.



**Beit Berl College seeks \$110,000 to provide scholarships for Arab preparatory program students, to launch a preparatory program for film students, to recruit additional Arab faculty members, to develop methods of teaching art that respect traditional cultures while upholding artistic freedom, and to initiate student teaching opportunities in Arab schools.**

### Post-Graduate Fine Arts Program

Geared to artists and graduates of higher education, this post-graduate program is designed to contribute to a greater level of collaboration between the arts and culture in Israeli society. Providing an incubator for advanced study for each student according to their needs and interests, a wide array of courses is available in art, film, philosophy and pedagogy. Each student benefits from a personalized team of mentors and teachers while enjoying access to the prestigious staff of the Faculty and to prominent curators and artists who serve as guest lecturers. HaMidrasha is comprised of workshops in various mediums, study labs for joint research, and creative endeavors between students and teachers, and opens new worlds of artistic opportunities in a stimulating and non-hierarchical environment.

**Beit Berl College seeks \$130,000 to provide scholarships, and to renovate the HaMidrasha campus to accommodate students with individual studio spaces.**

### Visiting Artists

Cross-pollination is vital for artists, as is dialogue with the international community. HaMidrasha is continually expanding its network of global connections with schools of art in academic institutions. The faculty and graduates of HaMidrasha enjoy relationships with leading artists and filmmakers throughout the world. During 2015, a number of HaMidrasha students joined an Israeli delegation of architects and artists to creatively build homes in India, using locally made materials.

**HaMidrasha seeks \$40,000 to grow its visiting artists' program - bringing internationally renowned artists to teach, give master classes, lecture and collaborate with Israeli artists, and to allow our faculty and students to travel and pursue their artwork abroad.**